

## IPMA World Congress Preview: Shaping the Future of Project Management with AI?

Berlin, Germany – September 15, 2025 – Digitalization has reshaped nearly every industry in recent years, and project management is no exception. Artificial intelligence (AI) now offers powerful ways to plan, monitor, and deliver projects more effectively. International studies confirm that AI tools are becoming essential for modern project teams, with organizations worldwide investing in such solutions to gain efficiency and strategic advantage. Project managers increasingly rely on AI to automate routine tasks, optimize resources, and generate accurate forecasts. This raises a crucial question: are we about to see the rise of the digital project assistant—one that supports or even replaces human project managers?

Surveys paint a clear picture: Al has already moved beyond theory into project management practice. Research by the German Project Management Association (GPM) shows that Al is most widely applied in project communication, such as summarizing information or answering routine inquiries. Other studies highlight Al's growing role in risk management, where predictive models can provide early warnings and suggest preventive actions. At the same time, experts warn of challenges, including skills gaps and varying levels of digital readiness among project professionals. The younger generation of project managers appears to adopt Al tools more broadly, signaling that the digital transformation of the profession will accelerate further in the coming years.

The practical applications of AI are already diverse. Intelligent systems can generate automated reports, update project schedules, and maintain task lists, saving teams valuable time. Predictive analytics allow project leaders to identify delays or budget risks before they escalate, while AI-supported risk management can recognize patterns from historical data and recommend preventive measures. In this way, AI increasingly functions as a "digital assistant" that takes care of repetitive, time-consuming activities while freeing project managers to focus on strategy, leadership, and stakeholder engagement. Rather than replacing human expertise, AI augments it, enabling more agile responses to challenges and better-informed decision-making.

As organizations invest more heavily in Al-driven project management, the technology is emerging as a decisive competitive factor. The digital project assistant is no longer a distant vision but an evolving reality. Against this backdrop, the IPMA World Congress 2025 will serve as a central forum for international dialogue on the future of the profession. Taking place in Berlin from 22 to 24 September under the motto "Shaping the Future in Project Management", the Congress will celebrate IPMA's 60th anniversary and gather experts from business, academia, politics, and civil society. With AI as one of its key themes—alongside sustainability and transformation—the event will provide participants with knowledge, insights, and networking opportunities to help shape the next era of project management.

## **About GPM and IPMA**

GPM (<u>Deutsche Gesellschaft für Projektmanagement e. V.</u>) is the leading competence network for project management in Germany and the GPM is the National Member Association of IPMA in Germany, with over 6,500 members. The <u>International Project Management Association (IPMA)</u> is a global umbrella organization for project management, with member associations in over 70 countries.