



Berlin's Mayor Highlights the Importance of Project Management at the 34th IPMA World Congress

Berlin, Germany – September 18, 2025 – With a clear commitment to the importance of project management, Berlin's Mayor and Senator of Finance, Stefan Evers, welcomed the approximately 1,000 participants of the 34th IPMA World Congress at the Titanic Chaussee Hotel. On behalf of the entire Berlin Senate, Evers emphasized the special connection between the dynamic host city and the themes of the congress: "Berlin stands for internationality, for openness, for dialogue—but above all for innovation and change. What is Berlin, if not a complex megaproject with four million stakeholders?"

Project Management as Strategic Governance

Evers made it clear that politics and administration would no longer be able to function without project management. "Given the many changes shaping our society, we need strategic governance. That is what project management is—and without these methods, we could not master today's challenges," he said. He pointed to tight budgets, complex political frameworks, and the pressure of technological innovation, all of which require shaping change actively rather than being driven by it.

Administration in Transition

As Senator of Finance and Personnel, Evers is responsible for around 130,000 public service employees in Berlin. He described how the administration itself is in the midst of a comprehensive reform process: "New technologies, new work cultures, and an entirely new management of our infrastructures—all this represents project management in the best sense." He characterized the ongoing administrative reform as "the result of extremely complex project management that will continue to accompany us for a long time."

Project Management as the Foundation of Good Politics

Evers stressed that successful political decisions are based on structured approaches. "We must engage in dialogue with four million Berliners. This works best if we follow a clear plan," he said. Project management, he noted, provides the necessary techniques and attitudes that are indispensable not only in business but also in the public sector.

In conclusion, Evers thanked the organizers and guests of the IPMA World Congress for choosing Berlin as the venue. "You could not have chosen a better place. We need your expertise to structure change so that it is ultimately sustainable—in projects, in organizations, and also in political decisions. Berlin always extends a warm welcome to you."

About GPM and IPMA

GPM ([Deutsche Gesellschaft für Projektmanagement e. V.](#)) is the leading competence network for project management in Germany and the GPM is the National Member Association of IPMA in Germany, with over 6,500 members. The [International Project Management Association \(IPMA\)](#) is a global umbrella organization for project management, with member associations in over 70 countries.