

New Book News

Powered by Projects: Leading Your Organization in the Transformation Age

Rewire your organization—and your leadership—for a world driven by projects

27 October 2025 – Madrid, Spain and Boston, MA, USA – *Powered by Projects: Leading Your Organization in the Transformation Age* is a new book by **Antonio Nieto-Rodriguez**, officially set for publication by HBR Press in January 2026 but with pre-orders available now.

According to the publisher, It's time to stop treating projects as side work. In the age of constant transformation, projects are the primary way organizations create value and accelerate innovation. In this new paradigm—the project economy—traditional agile approaches are no longer enough. The next evolution is the project-driven organization, where projects sit at the center of how companies are structured, led, and rewarded.

Powered by Projects: Leading Your Organization in the Transformation Age explores this bold new model. Antonio Nieto-Rodriguez, the worldwide expert on project-based work, reveals the leadership styles and organizational structures necessary to drive success today. You'll learn to:

- Develop your organization's transformation muscles to remain resilient, adaptive, and relevant
- Sponsor projects actively and prioritize them ruthlessly to ensure resources are directed to high-value initiatives
- Decentralize decision-making to empower people to break through the bottlenecks that slow down transformation
- Engage your project teams and workforce more deeply to accelerate value creation
- Build AI into projects to enable quicker decisions and proactive planning and to lower risk

Filled with practical strategies and detailed case studies, this book is a new manifesto for CEOs, transformation drivers, and project leaders. Embrace the project-driven organization, become a project-driven leader, and turn your company into a highly engaged growth engine, powered by projects. [To pre-order a copy, click here.](#)

Author of the [Harvard Business Review Project Management Handbook](#), the featured HBR article [The Project Economy Has Arrived](#), and five other books, Antonio is the creator of concepts such as the Project Economy. He is the most published author of project management articles in HBR. His research and global impact have been recognized and included in the top 50 most influential



management thought leaders by Thinkers50. Fellow and Former Chairman of the Project Management Institute, he is the creator of the Brightline Initiative, founder of [Projects&Co](#) and [AI Predictor](#), and co-founder of PMOtto GPT and the Strategy Implementation Institute. He is a member of Marshall Goldsmith 100 coaches. You can follow Antonio through his LinkedIn Newsletter - Lead Projects Successfully, his popular online course Project Management Reinvented for Non-Project Managers, and his [website](#).

Editor's note: Antonio Nieto-Rodriguez, Fellow and former Chair of the Project Management Institute, is an Honorary Global Advisor for the PM World Journal and Library. His work has been featured in previous editions of the PMWJ, with more new articles expected in the new year.