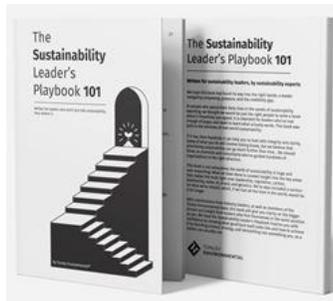


**FOR IMMEDIATE RELEASE**

## **New Book from Tunley Environmental Supports Sustainability Leaders Delivering Strategy**

Leeds (UK), March 2026 — Tunley Environmental, a leading sustainability consultancy, has announced the release of its latest book, ***The Sustainability Leader's Playbook: 101***. Written as a practical guide, the book equips sustainability professionals and business leaders with essential insights to create tangible environmental and social impact within their organisations.

Following the success of its first publication, *99 Facts of Climate, Science and Society*, Tunley's new book shifts from explaining the science of sustainability to empowering leaders to implement it. *The Sustainability Leader's Playbook: 101* provides practical guidance to help leaders from organisations from around the globe to embed sustainability at the heart of decision-making.



The book has been written by Tunley Environmental's team of PhD-level sustainability experts and enriched by contributions from experienced sustainability leaders across a range of industries. These contributors bring firsthand insight from their roles implementing sustainability strategies within their organisations. By sharing their points of view, challenges, and lessons learned, they give readers real-world examples of what it takes to turn sustainability goals into tangible results at the top level of leadership.

Designed to address the real challenges faced by Sustainability Managers, ESG Leads, Procurement Heads and C-suite executives, the book offers clear direction on sustainability topics related to:

- Leadership
- Regulation
- Carbon
- Biodiversity

- Water
- Artificial Intelligence (AI)
- Brand
- Genetics

*The Sustainability Leader's Playbook: 101* is structured to provide concise, actionable insights that can be readily applied across sectors, helping organisations move beyond pledges and towards genuine transformation.

Dr William Beer, CEO of Tunley Environmental, said: "Sustainability leaders are under immense pressure to deliver change at pace. This playbook is designed to act as a trusted companion, offering practical, evidence-based guidance that's grounded in real-world experience. Our aim is to help leaders turn complex sustainability challenges into structured, achievable action."

The book reflects Tunley Environmental's broader mission to simplify sustainability and provide science-led solutions that enhance measurable impact. Through services spanning carbon footprinting, life cycle assessment, biodiversity net gain, sustainability strategy and training, Tunley continues to support organisations across the UK and internationally in achieving credible environmental progress.

*The Sustainability Leader's Playbook: 101* is now available for purchase via the Tunley Environmental website [here](#).

For media inquiries or if you would like to request a copy for review, please contact:

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