

FOR IMMEDIATE RELEASE

## ***The Decision Continuum* Released to Help Leaders Improve Decision Quality in Complex Environments**

14 May 2026 - Parker, Colorado - Advanced Applied Project Management Solutions, Inc has announced the release of *The Decision Continuum*, which is available on [IngramSpark](#) and [Amazon](#). This practical leadership and decision-making framework aims to help organizations improve the quality of their decisions in environments marked by complexity, uncertainty, risk, and rapid change.

The book combines ideas from strategic leadership, project management, Agile delivery, governance, behavioral psychology, cognitive behavioral principles, systems thinking, and organizational learning. The framework follows established industry standards and methodologies, including COSO Enterprise Risk Management (ERM), PROSCI Change Management, Lean Six Sigma, ISO 9001, ISO 31000, PMI's PMBOK® Guide Eighth Edition, and guidelines from the U.S. Government Accountability Office on governance, accountability, and oversight.

Targeted at executives, consultants, project professionals, and organizational leaders, *The Decision Continuum* focuses on practical application. It includes tools, templates, governance models, assessment techniques, and actionable frameworks that organizations and teams can implement right away.

“The goal was to create something practical that can work across different industries,” CEO Dr. Steve Ford said. “Organizations do not succeed solely because they make decisions quickly. They succeed because they improve the quality, consistency, and adaptability of how decisions are made over time.”

In addition to the book, leadership workshops, training sessions, and organizational development projects based on *The Decision Continuum* framework are now available.

For more information about workshops, consulting services, or speaking opportunities, connect with Dr. Steve Ford on LinkedIn.

